

To emphasise the thematic focus on „Inclusion“ to public consciousness, Health Media g.e.V Flensburg supervises and organizes this year the „inclusion requires action“ bicycle tour.

The project aims to eliminate pre-conceptions and „barriers in the mind“ of people and these inclusion campaigns help to establish new connections, partnerships and networks with associations and people with or without disabilities.

The two messengers of this project, Karl Grandt from the Health Media g.e.V. Team and Sven Marx „From Illness to Globetrotter on the bike“, will ride their bicycles side-by-side during these tours.

Furthermore, recreational athletes and ambitious amateurs, European- and World- Champions, as well as participants of the Olympics/ Paralympics Games and also the messenger Ulrike Nasse-Meyfarth, will accompany and each of them will encourage the two cyclists on different daily stages.

On 4th August 2015 in Berlin the „inclusion torch of Germany“ will be handed over by Verena Bentele, who was one of the most successful German paralympic biathletes and is the actual German federal government's commissioner for the Disabled, to the inclusion bicycle team, which will then carry the torch to Rome.

In 2016 the torch will accompany the team from Sibiria to the XV. Paralympics of Rio de Janeiro and finally in 2017 the torch will depart for a one and a half year round-the-world-bicycling-trip with Sven Marx.

European- and Worldchampions, as well as participants of the Olympic/Paralympic Games will also accompany the team on different daily stages.



Information on line:

www.inklusion-braucht-Aktion.de /

www.facebook.com/groups/InklusionBrauchtAktion

www.sven-globetrotter.com /

www.facebook.com/sven.marx.globetrotter

www.netzwerk-inklusion-deutschland.de

Contact:

Health-Media g.e.V.

Liane Schwarz / Vorstand

Karl Grandt / Projektkoordination

Tel.: 04643 - 187 979

M@il: vorstand@health-media-ev.de